

[theartssocietywestsurreyare.org.uk](http://theartssocietywestsurreyare.org.uk)

## Summer 2019 Newsletter

Welcome to this edition of our Area Newsletter

I do hope this finds you all well and enjoying the summer break with some time to think about your Societies to plan for the busy Autumn Season. It never stops as "team leader"!! You all spend a lot of time volunteering ensuring your Societies run smoothly and are welcoming to members and visitors alike.

As you will see from the articles below the Area remains busy and trying its best to support you. I love coming to your meetings and will continue to "get around" over the coming months from September.

Local Training Days are an invaluable way for people in our Area to meet each other and share their best practice, knowledge and ideas as well as having the opportunity to learn new skills, or improve on existing ones. At our recent Informal Chairman's Meeting all were unanimous in their support for local training; so please do circulate Kay's long list of days and get your Committee and helpers to attend. Remember its free, bar the cost of travel. The research on Membership and Recruitment and Retention of Membership has been reviewed and as a result we now feel its the right moment for Chris to consolidate his knowledge and pass it on through the Training Team. He will be working closely with Kay and the Admin Centre at Guilford Street. As an Area we remain fully committed to do all we can for Membership. After all its the key to your Societies success.

It was really heartening to see many people from different Societies join together at Wanborough Barn and I can't thank Sian and her Team enough for such a wonderful occasion. It really proved how easy it is for us all to work together and have fun. A brilliant sum of money was raised too. Thank you to all who gave their support.

There are lots of jobs for Area to be getting along with over the Summer recess not least our leaflet and some other projects. News on these below.

Meanwhile do enjoy Edition 2 of the newsletter and I hope you, like me are enjoying all the lovely Summer things there are to do.

Best wishes from Caroline



### Attending the Alice Holt Forest - "Custody Code" project

(from the left) June Robinson(front) Amanda Loomes [Creative Artist], Bruce Rothnie [Forestry Commission Regional Director], Caroline Coleman, Penny Harris [Project Manager]

## West Surrey Area – Latest Events

### [The Summer Luncheon](#) [THURSDAY 27th JUNE](#)

The Great Barn at Wanborough, built in 1388 by the Monks of Waverley Abbey, nestles in the valley just north of the Hogs Back.

On June 27<sup>th</sup>, blessed with a warm day and clear blue skies about 80 members and friends of West Surrey Area gathered in the Barn for

a Summer Luncheon, organised by Sian Davis and other members of The Arts Society Guildford.



Following a delicious buffet lunch, Stephen Callender, local historian and a member of The Barn's management committee, gave the extensive story of this Medieval Barn and some of the other events at the nearby Wanborough Manor. Held partly as a fundraising event, in particular to support Young Arts, any surplus was to be shared between Guildford and West Surrey Area, the day raised more than £800. Thank you and well-done Sian.



If you go down into the woods today!

MONDAY 8TH JULY – Exclusive preview of Art in The Forest

A group of West Surrey Area members gathered at the Alice Holt Forest visitor centre to hear about a new “Art in the Forest” project – THE CUSTODY CODE. Created as part of the Forestry Commission England’s Centenary Anniversary celebrations we received an exclusive presentation the day before the formal opening.

[CLICK HERE](#) TO FIND OUT MORE ABOUT THE CUSTODY CODE and our visit.

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## Promoting the Name

One of the issues that concerns many members is [a lack of] public awareness of the name “The Arts Society”. In West Surrey we believe that everybody can contribute, even in small ways!

On our part we make sure we have our flags and banners prominently displayed at our events; we urge you to use the branding on all your publicity (please use the recent guidelines we produced). We are producing an Area leaflet to put in Museums and other appropriate public venues within the Area.

On 4<sup>th</sup> April Caroline and others attended the Mayor’s fair in Guildford High Street with a tented stand to promote the Arts Society and the Societies of West Surrey Area. The Fair is designed to attract volunteers for local voluntary and charity groups. Sadly this was literally a drip feed exercise, it was exceedingly wet and windy!

The recent Chairman’s meeting pressed Florian Schweizer to make this issue a priority and help the continuous effort required to assist us in recruiting new members.

At the Summer Lunch we gave everybody a button badge with the AS logo prominently displayed. This is intended to be a cheap and simple way of getting our logo known; it can be worn beyond Society meetings, for example while out volunteering, or attending other events of like-minded people. It can help start a conversation as we all know that word of mouth is our most productive way of advertising.

**Extra badges are available to purchase (5 for £2), please contact Caroline Coleman if you would like some!**

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## West Surrey Area – DATES for your DIARY?

### **Saturday 5th October:**

A West Surrey Area SPECIAL INTEREST MORNING. Two lectures  
**Decoding Courtly Dress in Tudor and Restoration England.**

"Know first who you are; then adorn yourself" Epicetus (50 – 135 AD). This was never more important than in the Tudor and Restoration Periods. Portraiture often relied upon signs and symbols in dress and adornment to portray information about the sitter. These lectures will bring you the hidden secrets of these periods of our history.



Mary Tudor and Charles Brandon (1516)

10 am until 1 pm at The Clockhouse, Chapel Lane, MILFORD, GU8 5EZ  
[Click here](#) for more details and for the Booking Form [Click here](#).

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**&**

**Friday 25th October:** The Autumn Area Meeting. Hosted by The Arts Society Camberley at High Cross Church, Knoll Road, Camberley. Full details publish mid September.

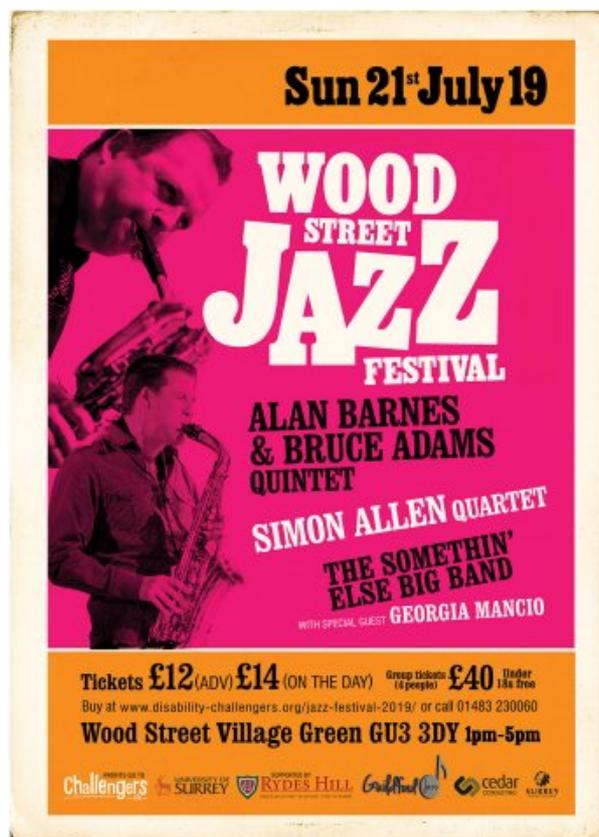
**Saturday 21 March 2020 (afternoon):** The History of Jazz with Live

Music, WSA in conjunction with The Guildford Jazz Festival, with Sandy Burnett and afternoon tea included at The Electric Theatre, Guildford.

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## FANCY SOME JAZZ before next March?

How about this



Tickets from [www.disability-changers.org/jazz-festival-2019](http://www.disability-changers.org/jazz-festival-2019)  
or call: 01483 230060

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## Training and Information Sharing Days Autumn 2019



Friday 20th September 2019 –

Programme Planners Day, at High Cross Church, Knoll Road, CAMBERLEY. Providing important tools for Society Programme Secretaries, the vital ingredient of your Society! More details – [Click here](#) - and select course from list.



Excel Icon

Thursday 26th September 2019:

Excel Spreadsheets, at Kennel Ride, ASCOT. A hands on introductory course and refresher for all involved with financial planning, record keeping or Society data managing. More details – [Click here.](#) - and select course from list.



*MailChimp* Thursday 3rd October 2019:

Mailchimp for Beginners, at The Hythe Centre, Thorpe Road, STAINES, Learn how to share Society News and keep in touch with your membership. More details – [Click here.](#) - and select course from list.



THE ARTS  
SOCIETY

Friday 1st November 2019

Getting to Know The Arts Society. at The High Cross Church, Knoll Road, CAMBERLEY.

The Essential day for all Committee members, current and future. More details – [Click here.](#) - and select course from list.

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Heritage Volunteers Project unveiled in Hindhead



## RESTORATION OF EARLY 20TH CENTURY ALTAR FRONTAL FOR ST. ALBAN'S CHURCH, HINDHEAD.

Carried out by the Heritage Volunteering team of The Arts Society  
Haslemere

Over the last sixteen months under the guidance of their textile expert Gill Rudman and Anna Hawtree (Heritage Representative), a group of Heritage Volunteers have completed the restoration of the Altar Frontal for St. Alban's Church.

To read more about this magnificent project [Click here](#).

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## Young Arts and The Artsmark ?

At The Arts Society AGM (15<sup>th</sup> May 2019) the question of Art Education in our schools was debated.  
How can we engage better with what is seen as a current Crisis?

What is our role in the future of arts education?

During the discussion the name Artsmark was mentioned.



**Artsmark**  
AWARDED BY ARTS COUNCIL ENGLAND

Do you know about Artsmark?

Artsmark is the creative quality standard for schools, accredited by Arts Council England. It provides a clear framework for teachers to plan, develop and evaluate arts, culture and creativity across the curriculum and beyond.

To find out more [Click here](#).

Cultural organisations can also offer support by becoming an Artsmark Partner. By joining the Artsmark Partnership Programme organisations will join a network of organisations who are devoted to bringing great arts and cultural opportunities to children and young people. Is this something that we should be considering?

([More Information Click here](#)).

The benefits could be much broader than the fulfillment of our “Young Arts” remit. What do you think?

## 50 Treasures in West Surrey

### Advance Notice!

Along with many of the other Arts Society Areas in the UK West Surrey are planning to produce our version for "The 50 Treasures" series of booklets.

Caroline Coleman and Sara Scott will be working on the project and will shortly be contacting all the eighteen Societies in West Surrey Area with more information.

In the meantime, to start the ball rolling, can you and your colleagues start giving some thought to three (or more) objects / things / places which are lesser known that you would recommend to be visited and seen in your locality.



Thank you!

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## Farewell and Welcome!

This month sees a change of Chairman at The Arts Society Mayford.

Valia Hedley stands down and is handing over to Anabel Kelly. We wish Valia a very happy retirement from the role and welcome Anabel with all our best wishes.

The contact directories will be amended and distributed separately.

Mayford currently hold second spot in the membership table in this area with 469 members.

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## Plan Changes!

Some of you may have discovered that Mailchimp have recently changed their pricing policy. The good news is that MC remains FREE to previous Free users and will continue as “Legacy” Free users. However there were a couple of points which gave me concern so I sought some clarification from Head Office.

Here is an extract from the text of the reply I have received, with some added highlights and comments from me.

Further to your email regarding Mailchimp.

The main change that will affect the free accounts is the use of Audiences.

As you said in you email, you can now have **just one** audience.

If you have several people using the account, we would recommend that you share one login, as **you can only have one user** with the free account. As far as i am aware it has been uncommon for societies to have more than one user.

The size of the audience is limited to 2000, *(this Audience limit includes Unsubscribed and Cleaned contacts. However that's still a lot of contacts for our everyday use!)*

The recent changes shouldn't have much impact on the way our societies are currently using Mailchimp, I do hope this reassures you.

With kind regards

Amber

For the geeks in our midst you can find Mailchimp's full details at <https://us8.admin.mailchimp.com/audience/>

There are also many articles on the web going into much detail. Here are two examples "Mailchimp Answers" at <http://tinyurl.com/y6fdp99c> and David Gaughran at <http://tinyurl.com/y2db3whr>

Happy MailChimping! Richard Audsley

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*Last Words!*

*Please remember to visit our website, full of information for your reference. Often the quickest way to find the answers to your questions!*

*All the details of the Autumn Training Days , mentioned above, are now on the web with the contact information to make your bookings.*





[www.theartssocietywestsurrey.org.uk](http://www.theartssocietywestsurrey.org.uk)

This Edition of our Newsletter was compiled and created by Richard Audsley.  
The next edition will be published in September.

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